



ADRIAN VAN TRIGT

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Although Quik's Potato Products has existed 'only' since 2001, its history goes back to 1932, the year that Hendrik Quik began the potato trade that resulted in Quik's Potato Products. Since then, Quik's has been located in Hedel. Quik's combines more than 80 years of experience in the potato branch and a healthy respect for tradition with a fresh view on the rapidly shifting consumer preferences. Quik's Potato Products attaches great value to sustainable relationships with customers and other parties that are involved in our work.





INNOVATIVE AND SUSTAINABLE

Quik's Potato Products is an innovative organization that is always looking for the best for people, the environment and society. They are constantly searching for the best available raw materials and the most sustainable production methods. For instance, they work as much as possible with the same growers, all of whom are GLOBALGAP certified. With a view to sustainability, the whole potato is processed. Besides being sustainable, the production process is also up-to-date and efficient. This ensures the best guarantee of a consistently high quality and freshness for the customers. With innovation as an important motive, Quik's develops and produces a wide range of natural, fresh and (especially!) tasty products that go beyond the consumer's culinary expectations

COOPERATION WITH JASA

Quik's has been working together with JASA for years, among others, for the multihead weighing machines. "The cooperation with JASA is good. We work with short lines and that is important. JASA supplies high quality equipment with quick service and that is of vital importance in our dynamic fresh world", says Adrian van Trigt of Quik's Potato Products.

MOST IMPORTANT REASONS TO CHOOSE JASA

We work with JASA because this gives us a partner in the area of packaging that is also prepared to develop in distinctive products. Our standard machines actually come from a different manufacturer. Therefore it is not easy to simply choose a different manufacturer, given the ease of use for the operators, the exchange of formatted parts, but also the combining of service and maintenance. Although we certainly

had confidence in the quality of JASA, the JASA 400CM was not our first choice, however, the option for the 2-in-1 Pack™ convinced us.

INNOVATIVE NEW 2-IN-1 PACK™

In line with market demands, the fruit and vegetable packaging experts from JASA Packaging Systems and Quik's Potato Products developed an innovative film packaging: the 2-in-1 Pack™. With this patented and entirely automated packaging solution two different products are packaged clean and separated in two separate compartments in one package, in one single production run. At Quik's Potato Products thin potato wedges go into the main compartment and a sachet of paprika spices or pepper/salt in the other, so you can prepare your own fresh potato slices in an air fryer or oven. An innovative packaging concept that offers packagers numerous possibilities to respond to the growing demand for ready-to-eat products.

JASA Packaging Solutions stands for innovation, quality and flexibility in packaging machinery. We specialize in developing and manufacturing vertical packaging machines, sleeves and complete weighing and packaging lines. Producers and packers of all kinds of food products around the globe trust our expertise, for more than thirty years, 24/7.